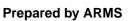




		Counties: Walker, AL
00,00	2000 Total Population	70,713
	2000 Group Quarters	1,021
	2008 Total Population	70,184
	2013 Total Population	69,782
	2008 - 2013 Annual Rate	-0.11%
0.0	2000 Households	28,364
	2000 Average Household Size	2.46
TEI f	2008 Households	28,618
	2008 Average Household Size	2.42
	2013 Households	28,683
	2013 Average Household Size	2.4
	2008 - 2013 Annual Rate	0.05%
	2000 Families 2000 Average Family Size	20,469 2.93
	2008 Families	20,421
	2008 Average Family Size	2.92
	2013 Families	20,267
	2013 Average Family Size	2.92
	2008 - 2013 Annual Rate	-0.15%
	2000 2000 1111000	3.1.070
	2000 Housing Units	32,417
	Owner Occupied Housing Units	70.0%
	Renter Occupied Housing Units	17.5%
	Vacant Housing Units	12.5%
	2008 Housing Units	33,940
	Owner Occupied Housing Units	68.0%
	Renter Occupied Housing Units	16.3%
	Vacant Housing Units	15.7%
	2013 Housing Units	34,549
	Owner Occupied Housing Units	66.8%
	Renter Occupied Housing Units	16.2%
	Vacant Housing Units	17.0%
	Median Household Income	
	2000	\$29,191
	2008	\$33,847
	2013	\$37,103
	Median Home Value	
	2000	\$55,610
	2008	\$80,406
	2013	\$83,023
	Per Capita Income	
	2000	\$15,546
	2008	\$17,986
	2013	\$19,838
	Median Age	
	2000	38.2
	2008	40.5
	2013	42.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

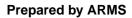




	Counties: waiker, AL
2000 Households by Income	
Household Income Base	28,336
< \$15,000	26.3%
\$15,000 - \$24,999	18.0%
\$25,000 - \$34,999	14.4%
\$35,000 - \$49,999	15.3%
\$50,000 - \$74,999	15.2%
\$75,000 - \$99,999	6.0%
\$100,000 - \$149,999	3.1%
\$150,000 - \$199,999	0.9%
\$200,000+	0.7%
Average Household Income	\$38,487
-	Ψ00,407
2008 Households by Income	20.040
Household Income Base	28,618
< \$15,000	22.2%
\$15,000 - \$24,999	14.8%
\$25,000 - \$34,999	14.1%
\$35,000 - \$49,999	16.3%
\$50,000 - \$74,999	19.6%
\$75,000 - \$99,999	6.6%
\$100,000 - \$149,999	4.6%
\$150,000 - \$199,999	0.9%
\$200,000+	0.9%
Average Household Income	\$43,686
2013 Households by Income	
Household Income Base	28,683
< \$15,000	19.6%
\$15,000 - \$24,999	13.9%
\$25,000 - \$34,999	14.4%
\$35,000 - \$49,999	15.7%
\$50,000 - \$74,999	20.4%
\$75,000 - \$99,999	8.6%
\$100,000 - \$149,999	5.4%
\$150,000 - \$199,999	1.0%
\$200,000+	1.0%
Average Household Income	\$47,784
-	Ψ47,704
2000 Owner Occupied HUs by Value	22.002
Total	22,693
<\$50,000 \$50,000	44.5%
\$50,000 - 99,999	37.3%
\$100,000 - 149,999	10.4%
\$150,000 - 199,999	4.3%
\$200,000 - \$299,999	2.5%
\$300,000 - 499,999	0.7%
\$500,000 - 999,999	0.2%
\$1,000,000+	0.1%
Average Home Value	\$70,282
2000 Specified Renter Occupied HUs by Contract Rent	
Total	5,524
With Cash Rent	78.3%
No Cash Rent	21.7%
Median Rent	\$265
Average Rent	\$257
	·

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.



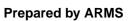




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	Counties: Walker, AL
2000 Population by Age	
Total	70,713
0 - 4	6.4%
5 - 9	6.4%
10 - 14	6.7%
15 - 19	6.7%
20 - 24	6.0%
25 - 34	13.1%
35 - 44	14.9%
45 - 54	14.2%
55 - 64	10.9%
65 - 74	8.2%
75 - 84	5.0%
85+	1.7%
18+	76.5%
10+	70.5%
2008 Population by Age	
Total	70,184
0 - 4	6.4%
5 - 9	6.3%
10 - 14	6.2%
15 - 19	5.6%
20 - 24	5.1%
25 - 34	12.7%
35 - 44	
45 - 54	14.0%
	14.8%
55 - 64	13.3%
65 - 74	8.6%
75 - 84	4.9%
85+	2.0%
18+	77.7%
2013 Population by Age	
Total	69,782
0 - 4	6.1%
5 - 9	6.0%
10 - 14	6.5%
15 - 19	6.1%
20 - 24	4.9%
25 - 34	10.6%
35 - 44	13.6%
45 - 54	15.0%
55 - 64	14.7%
65 - 74	9.1%
75 - 84	5.1%
85+	2.3%
18+	77.7%
10+	11.170
2000 Population by Sex	
Males	48.2%
Females	51.8%
	31.0%
2008 Population by Sex	
Males	48.6%
Females	51.4%
2013 Population by Sex	
Males	48.7%
Females	51.3%



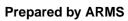




	2000 Population by Race/Ethnicity	
	Total	70,713
	White Alone	92.2%
	Black Alone	6.2%
	American Indian Alone	0.3%
	Asian or Pacific Islander Alone	0.2%
	Some Other Race Alone	0.3%
	Two or More Races	0.9%
	Hispanic Origin	0.9%
	Diversity Index	16.2
	2008 Population by Race/Ethnicity	
	Total	70,184
	White Alone	91.1%
	Black Alone	6.6%
	American Indian Alone	0.3%
	Asian or Pacific Islander Alone	0.3%
	Some Other Race Alone	0.5%
	Two or More Races	1.1%
	Hispanic Origin	1.4%
	Diversity Index	18.8
	2013 Population by Race/Ethnicity	
	Total	69,782
	White Alone	90.4%
	Black Alone	6.9%
	American Indian Alone	0.4%
	Asian or Pacific Islander Alone	0.4%
	Some Other Race Alone	0.7%
	Two or More Races	1.2%
	Hispanic Origin	1.8%
	Diversity Index	20.7
4 7	2000 Population 3+ by School Enrollment	
H	Total	68,111
₹	Enrolled in Nursery/Preschool	1.3%
-	Enrolled in Kindergarten	1.2%
	Enrolled in Grade 1-8	11.3%
	Enrolled in Grade 9-12	5.3%
	Enrolled in College	3.3%
	Enrolled in Grad/Prof School	0.5%
	Not Enrolled in School	77.2%
		=75
	2008 Population 25+ by Educational Attainment	
	Total	49,385
	Less than 9th Grade	9.4%
	9th - 12th Grade, No Diploma	18.0%
	High School Graduate	37.2%
	Some College, No Degree	17.8%
	Associate Degree	7.2%
	Bachelor's Degree	6.0%
	Graduate/Professional Degree	4.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.







©2008 ESRI

Counties: Walker, AL

£	2008 Population 15+ by Marital Status	_
) 1	Total	56,913
	Never Married	18.9%
	Married	60.2%
	Widowed	8.6%
	Divorced	12.3%
	2000 Partiletion 46 thy Employment Status	
	2000 Population 16+ by Employment Status Total	56,066
	In Labor Force	53.3%
<u>-</u>	Civilian Employed	49.8%
	Civilian Unemployed	3.4%
	In Armed Forces	0.1%
	Not in Labor Force	46.7%
	Not in Labor Force	40.7 /0
	2008 Civilian Population 16+ in Labor Force	
	Civilian Employed	93.4%
	Civilian Unemployed	6.6%
	2013 Civilian Population 16+ in Labor Force	
	Civilian Employed	94.0%
	Civilian Unemployed	6.0%
	COOR Famalas 40 the Familiannes of Otatos and Amarat Ohildren	
	2000 Females 16+ by Employment Status and Age of Children Total	29,412
		7.5%
	Own Children < 6 Only Employed/in Armed Forces	7.5% 3.4%
	Unemployed Unemployed	0.3%
	Not in Labor Force	3.7%
	Own Children < 6 and 6-17 Only	4.9%
	Employed/in Armed Forces	2.5%
	Unemployed Unemployed	0.2%
	Not in Labor Force	2.2%
	Own Children 6-17 Only	17.1%
	Employed/in Armed Forces	10.0%
	Unemployed Unemployed	0.7%
	Not in Labor Force	6.3%
	No Own Children < 18	70.6%
	Employed/in Armed Forces	25.6%
	Unemployed	1.9%
	Not in Labor Force	43.1%
	110t III Edbot 1 0100	-1 0.170



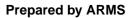




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	Counties: Walker, AL
2008 Employed Population 16+ by Industry	
Total	27,884
Agriculture/Mining	6.7%
Construction	8.8%
Manufacturing	11.2%
Wholesale Trade	3.0%
Retail Trade	14.6%
Transportation/Utilities	8.4%
Information	1.0%
Finance/Insurance/Real Estate	4.8%
Services	37.6%
Public Administration	3.9%
2008 Employed Population 16+ by Occupation	07.004
Total	27,884
White Collar	46.9%
Management/Business/Financial	7.8%
Professional	16.4%
Sales Administrative Support	11.6% 11.2%
Services	15.8%
Blue Collar	37.3%
Farming/Forestry/Fishing	0.8%
Construction/Extraction	10.3%
Installation/Maintenance/Repair	7.5%
Production	8.3%
Transportation/Material Moving	10.5%
2000 Workers 16+ by Means of Transportation to Work	
Total	27,448
Drove Alone - Car, Truck, or Van	83.7%
Carpooled - Car, Truck, or Van	12.9%
Public Transportation	0.2%
Walked	0.8%
Other Means	1.0%
Worked at Home	1.4%
2000 Workers 16+ by Travel Time to Work	
Total	27,448
Did Not Work at Home	98.6%
Less than 5 minutes	3.0%
5 to 9 minutes	9.2%
10 to 19 minutes	24.6%
20 to 24 minutes	11.9%
25 to 34 minutes	14.7%
35 to 44 minutes	5.4%
45 to 59 minutes	11.6%
60 to 89 minutes	13.1%
90 or more minutes	5.2%
Worked at Home	1.4%
Average Travel Time to Work (in min)	33.2
2000 Households by Vehicles Available	00.004
Total	28,364
None	7.5%
1	30.4%
2 3	38.9% 16.5%
4	16.5% 4.6%
4 5+	2.1%
Average Number of Vehicles Available	1.9
Avoidge Number of Vehicles Available	1.9







5.0%

1.4%

2000 Households by Type	
I Total	28,364
Family Households	72.2%
Married-couple Family	56.3%
With Related Children	24.9%
Other Family (No Spouse)	15.8%
With Related Children	9.5%
Nonfamily Households	27.8%
Householder Living Alone	25.3%
Householder Not Living Alone	2.5%
Households with Related Children	34.4%
Households with Persons 65+	26.8%
2000 Households by Size	
Total	28,364
1 Person Household	25.3%
2 Person Household	34.2%
3 Person Household	19.7%
4 Person Household	13.8%

7+ Person Household	0.6%
2000 Households by Year Householder Moved In	
Total	28,364
Moved in 1999 to March 2000	16.0%
Moved in 1995 to 1998	25.9%

 Moved in 1995 to 1998
 25.9%

 Moved in 1990 to 1994
 17.0%

 Moved in 1980 to 1989
 15.7%

 Moved in 1970 to 1979
 12.2%

 Moved in 1969 or Earlier
 13.1%

 Median Year Householder Moved In
 1993



2000 Housing Units by Units in Structure Total

5 Person Household

6 Person Household

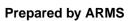
Total	32,417
1, Detached	64.2%
1, Attached	0.5%
2	1.4%
3 or 4	2.0%
5 to 9	1.9%
10 to 19	0.6%
20+	0.5%
Mobile Home	28.8%
Other	0.2%

2000 Housing Units by Year Structure Built

Total	32,417
1999 to March 2000	3.4%
1995 to 1998	11.0%
1990 to 1994	9.8%
1980 to 1989	16.0%
1970 to 1979	22.2%
1969 or Earlier	37.6%
Median Year Structure Built	1976

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.







Top 3 Tapestry Segments

1.Rural Bypasses2.Southern Satellites3.Rooted Rural

2008 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

business revenue.	distiller spending does not equal
Apparel & Services: Total \$	\$36,575,675
Average Spent	\$1,278.07
Spending Potential Index	48
Computers & Accessories: Total \$	\$3,628,795
Average Spent	\$126.80
Spending Potential Index	53
Education: Total \$	\$17,496,964
Average Spent	\$611.40
Spending Potential Index	44
Entertainment/Recreation: Total \$	\$68,172,775
Average Spent	\$2,382.16
Spending Potential Index	64
Food at Home: Total \$	\$88,833,789
Average Spent	\$3,104.12
Spending Potential Index	64
Food Away from Home: Total \$	\$58,316,471
Average Spent	\$2,037.75
Spending Potential Index	59
Health Care: Total \$	\$85,281,566
Average Spent	\$2,980.00
Spending Potential Index	73
HH Furnishings & Equipment: Total \$	\$34,565,278
Average Spent	\$1,207.82
Spending Potential Index	53
Investments: Total \$	\$10,603,541
Average Spent	\$370.52
Spending Potential Index	37
Retail Goods: Total \$	\$496,256,240
Average Spent	\$17,340.70
Spending Potential Index	64
Shelter: Total \$	\$221,730,158
Average Spent	\$7,747.93
Spending Potential Index	50
TV/Video/Sound Equipment: Total \$	\$24,494,420
Average Spent	\$855.91
Spending Potential Index	60
Travel: Total \$	\$28,771,111
Average Spent	\$1,005.35
Spending Potential Index	53
Vehicle Maintenance & Repairs: Total \$	\$17,928,209
Average Spent	\$626.47
Spending Potential Index	63

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.